



Board of Directors Meeting
Wednesday, April 25, 2018
Meeting Begin: 7:05 PM
Meeting End: 9:04 PM

Board Members Present: Kevin Brown, Evy Cruz, Ann Watts, Evan Finkelstein, Murray Spencer, Jim Hartnett, Lauren Summers, Fred Ritter, Sarah Kolansky, Chris Durham, Christopher Stromberg

Board Members Absent: David Zega, Nolan Tully, Myra Brown

Others Present: Nicole Koedyker

Call to Order / Welcome

Mr. Brown started the meeting by expressing his excitement for all the recent accomplishments from the organization. He also thanked everyone for their hard work and perseverance. He also expressed his love for Econ homework, to which the board collectively yawned.

Approval of March 2018 Minutes

Ms. Summers motioned to approve the March 2018 minutes. Ms. Cruz seconded. Motion passed unanimously.

Programs Manager Report

Ms Koedyker shared that she has been focused on planning for the upcoming month, which is jam packed with events, including Plazapalooza on May 12 and a self defense workshop at the Krav Maga studio. Ongoing projects include implementing Asana for OKR-related tasks, Plazapalooza planning (fundraising is going great so far), Dines Out at Thai Square on May 9, and expanding our Dines Out initiative to other, non-restaurant businesses.

Treasurer Report

Ms. Kolansky started her report by teasing the board with the prospect of bringing in her baby. She didn't, and everyone in attendance was sad. She went on to discuss the organization's finances—overall the organization is in sound financial shape, even after taking into account the funds that are allocated to Carpenter Green. She also expressed interest in creating a more robust budget for committees, which should encourage organic spending. Mr. Brown thanked Ms. Kolansky for all her efforts and encouraged the board to think about ways in which the budget can be productively allocated.

Mr. Brown also expressed concern about our future funding, as the CDC has rejected our application for our tax credit. Mr. Brown and Mr. Zega will be meeting with the CDC to get a better sense of what the organization can do to be reconsidered for those funds. While this



shouldn't impact our short-term funding, after 2019, the organization may need to devise new means of funding.

Initiative Updates & Allocations

Wins & Successes:

COPS

Ms. Koedyker has started creating granting guidelines. She also informed the board that high school scholarship information has been officially posted to the website. The board also discussed having paper newsletters so we can connect with community members who do not subscribe/have the means to read our e-newsletter.

Economic Development

Dines Out has been scheduled!

Clean & Green

Lots of people came to the last meeting and the cleanup event went great as well, with over 100+ volunteers and 130+ bags of garbage collected. The rain barrel workshop also was successful, with 38 people in attendance. In other non-event related news, Mr. Hartnett is working to collaborate with the Philadelphia More Beautiful Committee (PMBC). Ms. Kolansky would like to present Mr. Hartnett with the unofficial board member of the month award. Receiving this fake award made him feel "great".

Carpenter Green

Funding is secured and we're getting closer to breaking ground. Lyft is currently moving forward with designing an art installation as well, with expectations that it will be "sturdy and stylish". In the meantime, the organization will need to start planning our PR efforts. Ms. Cruz was not afraid to add her hope for a pergola (an unnecessarily fancy word for a canopy).

Safety

Big police presence at the last safety meeting to help with planning a memorial biking event for an officer who was KIA. The committee has also launched "Step Out Tuesdays", a new initiative to encourage block parties. Mr. Brown added that it might be a good idea to give away food on an occasional basis to help spark more block parties. There is also a bike registration event and self defense workshop, both on May 12.

Zoning



Mr. Spencer discussed some ongoing talks to rezone South Street to be more amenable to developers on smaller lots. There have also been meetings with key players to open discussions about rezoning Washington Ave.

Triangles

New furniture has been purchased and funding has been secured for Plazapalooza! Also, the Triangles Summer Concert Series is officially scheduled, thanks to Jinx.

Ongoing Projects/Roadblocks:

COPS

Currently, there are no scholarship applications from Stanton. The board agreed to postpone the award for the time being.

Economic Development

The biggest ongoing project is to create a neighborhood welcome packet. A meeting will be organized to get the ball rolling.

Clean & Green

To help incentivize block parties, the committee is toying with the idea of subsidizing permits. Ms. Summers also brought up the idea of knitting art installations—knitting grandmas get those needles ready!

Carpenter Green

Ms. Cruz reiterated her concern for the lack of shade. No one likes sun burns.

Safety

With Ms. Cruz leaving the neighborhood, the board will need to find a new liaison for the safety committee.

Zoning

The board discussed the laundromat on 22nd street and plans for a 'theatrical sushi experience' in the basement.

Triangles

Other than Plazapalooza, the Triangles committee is working on installing new bike racks.

Priorities:



Chocolate Factory

Based on the information the board has, it seems that there's little that can be done to stop the chocolate factory demolition. While the board agreed that the building is clearly in bad shape, the lack of communication and transparency from the new owner has been concerning. The board agreed that the neighborhood deserves clarity on the situation, and suggested that there be some kind of Q&A written up about the status of the project.

Plazapalooza

Ms. Koedyker reiterated the importance of signing up volunteers!

OKRs

Ms. Koedyker also reiterated to continue using Asana to help with ensuring the success of our OKRs.

Carpenter Green

The board wanted to give a special thanks to Mr. Stromberg for all his awesome work.

Allocations

Ms. Cruz motioned to allocate \$2,903.21 for tables/chairs/linens (\$1,815.21), hanging banner (\$43.00), port-o-potties (\$345.00), event insurance (\$300.00), and face painting (\$400.00) for Plazapalooza 2018. Mr Ritter seconded. Motion passed unanimously.

Mr. Stromberg motioned to allocate \$360.67 for reimbursing supply purchases made by Marcus Ferreira for Southwest Center City Tree Tenders. Mr. Spencer seconded. Motion passed unanimously.

Mr. Durham motioned to allocate \$931.00 for a State Workers' Insurance Fund (SWIF) audit premium and audit assessment. Mr. Hartnett seconded. Motion passed unanimously.

Ms. Watts motioned to allocate \$740.00 for bidding documents, assistance, construction assistance, and oversight fees for Maser Consulting. Ms. Cruz seconded. Motion passed unanimously.

Mr. Durham motioned to allocate \$250.00 to fund a happy hour event for recruitment of new Architectural Review Committee (ARC) members. Ms. Watts seconded. Motion passed unanimously.



Mr. Finkelstein motioned to allocate \$35.00 to reimburse Evy Cruz for the registration fee to attend the Vision Zero conference. Mr. Hartnett seconded. Motion passed unanimously.

New Business

Mr. Stromberg alerted the board about a Stanton fundraiser “Pep Bowling” for this upcoming weekend (Spring into the Arts).

Adjournment

Ms. Watts motioned to adjourn. Ms Summers seconded. Motion passed unanimously.