



Board of Directors Meeting
Wednesday, May 31, 2017
Meeting Begin: 7:05 PM
Meeting End: 9:05 PM

Board Members Present: Kevin Brown (Chair), David Zega (Vice Chair), Murray Spencer, Evy Cruz, Jim Hartnett, Marisa Waxman, Jenn Leupold, Evan Finkelstein, Jon Adler, Sarah Kolansky, Christopher Stromberg

Board Members Absent: Matt Monroe, Chris Durham, Carl Jones

Others Present: Nicole Koedyker (SOSNA Programs Manager), Lauren Summers (Friends of Marian Anderson Recreation Center), Nicole Buchholz (U3 Advisors)

Call to Order/Welcome

Mr. Brown called the meeting to order at 7:05 PM. He welcomed the new Programs Manager, Nicole Koedyker, who will begin work on the following Monday, June 5th.

Marian Anderson Recreation Center: Pop-Up Pool

Ms. Summers and Ms. Buchholz informed the Board of the Friends of MARC's intention to bring the "pop-up pool" concept (started in the Francisville neighborhood in 2015) to the Marian Anderson pool. Ms. Buchholz presented an abridged version of the placemaking presentation that was shown at the Economic Development Committee meeting earlier this month. The presentation highlights existing community assets and points to Marian Anderson as a key opportunity to enhance the quality of life for the eastern side of the neighborhood.

Ms. Summers asked SOSNA to grant the full \$12,000 needed for structural and cosmetic upgrades. She stated that Parks & Recreation will handle the maintenance of the pool for this season and hereafter, while the Friends of MARC will continue fundraising in future years for aesthetic enhancements. Mr. Brown noted that the woodworking and other materials will be primarily crafted by neighborhood artisans and businesses.

Welcome to Nicole Koedyker & MPA Presentation

The Board took turns introducing themselves to Ms. Koedyker. She then presented a brief overview of her capstone project for her MPA, which focused on identifying signs of impending gentrification by using our neighborhood as an example. The project aims to empower neighbors with this



knowledge to influence policy decisions that impact their neighborhood.

Programs Manager On-boarding

Mr. Brown will not be in town for the first 4 days of Ms. Koedyker's employment, and will rely on the Board to meet with her individually to help with on-boarding. Mr. Zega said that he will share a transition schedule with the Board next week, and predicted that we will inevitably run into some logistical challenges. Ms. Kolansky requested that we maintain a central hub of Google Drive folders for better project/committee organization.

Approval of April 2017 Board Minutes

Ms. Leupold moved to approve the minutes. Ms. Waxman seconded. The motion was passed unanimously.

Treasurer's Report

Mr. Adler presented the report as submitted in the packet. He said that we have been financially sound for the last couple of months since we haven't had to pay a full-time employee.

We will explore switching internet plans to save money, and will most likely pick a new web host. The Triangles Committee is looking to buy some new tables and chairs with the proceeds from Plazapalooza. Mr. Brown offered the idea of promoting a "Giving Tuesday" in November or closer to the end of the year.

Calendar Review and Board Coverage

Mr. Stromberg stated that the Washington Ave Committee (headed by Mr. Monroe) just had its first meeting. Ms. Waxman raised a concern that the committee members do not represent the diverse body of our constituents. Mr. Stromberg said that the goal of the committee is to encourage Councilman Johnson to start actively rezoning Washington Ave. Collaboration with other community groups in our neighborhood and Point Breeze will be crucial for making a strong case for rezoning. The new storage facility at 23rd and Washington makes our eyes bleed, yet serves as the perfect example of what type of development SOSNA wants to prevent. Mr. Stromberg will use his connection to the Stanton Community Partners to reach out to Point Breeze residents about this project. The Architectural Review Committee and the Zoning Committee will discuss this further at the next Zoning Workgroup.

Ms. Leupold asked if anyone on the Board could grant her access to the internal SOSNA Google calendar (not the public calendar). The Board concluded that we need to ask Ms. Abby Rambo for help with finding the login information.

COPS will plan a welcome happy hour for Ms. Koedyker. They need to figure out whether there is a



large enough budget for food and drinks. They are interested in hosting the event at CHICKS on Washington Ave, possibly on June 14. Mr. Brown and Ms. Cruz are working on scheduling a public meeting with SEPTA regarding bus route 49. Councilman Johnson and SOSNA would be responsible for setting this meeting's agenda. Ms. Cruz suggested that we run it like a regular zoning meeting.

Carpenter Green Fundraising

The Board celebrated Ms. Kolansky's effort to apply for the PA DCED Keystone Communities Program grant, which SOSNA was awarded (special thanks to Ms. Lauren Vidas and Mr. Larry Farnese as well). Ms. Kolansky suggested a separate conversation in June about the design and maintenance of the park. It would be useful to ask the Friends of Julian Abele Park how they handle those issues. Ms. Kolansky anticipates that the park will be completed within this calendar year, and advised that we get started on the bid process for construction before we receive the grant funds.

Ms. Leupold asked if SOSNA will turn the park over to the city upon completion. Ms. Kolansky responded that we are still weighing the pros and cons of that option. SOSNA needs to revisit the design to address the neighborhood opposition to the dog park. Mr. Stromberg doesn't think the dog park is worth the backlash from the community. Ms. Leupold warned that SOSNA needs to update any promotional materials for the park if we remove the dog park, since some donors have given funds with the expectation that a dog park will be part of the final design.

Initiative Reports & Allocations

Carpenter Green

No report submitted this month.

Clean & Green (Street Cleaning Update)

Mr. Zega presented the street cleaning proposal from ABM. It will be a 10 week pilot program (from June 12, 2017 through August 31, 2017) that will target the streets listed in the table below:

Pilot Program Street Prioritization

Rank	Street/Description
1	Christian St., 22nd St., 20th St., 19th St., 17th St., 16th St.
2	21st St., 18th St., 15th St.
3	Catherine St., Fitzwater St., Bainbridge St., Carpenter St., Montrose St.

Note: South Street will be added at the conclusion of discussions with the Center City Residents Association (CCRA) and Center City District (CCD) with the goal of extending CCD cleaning to the north side of South Street.

Ms. Waxman asked how the streets included in the proposal were prioritized. Mr. Zega responded that the committee calculated the average cleaning time and selected streets that were had public visibility, high traffic, and a lot of litter). Ms. Kolansky said they focused on bus routes and



commercial corridors. We can change up the route depending on how the pilot turns out. Ms. Kolansky stressed that we should solicit a ton of community engagement and feedback for this pilot. Ms. Cruz asked if the employee will have decent pay and a fair working environment. Mr. Zega said that this employee spends the other half of his workweek cleaning streets for the Passyunk Square Civic Association, so our 20 hour-per-week program brings him up to a full time job. We will still have to figure out how the trash will be disposed of during the pilot. Mr. Stromberg suggested that Fitzwater Street be changed to a Priority 1 street because of the proximity to the Marian Anderson Recreation Center.

Mr. Zega moved to allocate up to \$5000 to pay for a street cleaning pilot program to run from June 2017 through August 2017 and including a month-to-month prorated contract with ABM and additional marketing expenses. Mr. Adler seconded. The motion was passed unanimously.

Ms. Kolansky moved to allocate \$788 to pay Gilchrist Insurance Group for the D&O insurance renewal. Ms. Leupold seconded. The motion was passed unanimously.

Ms. Leupold moved to allocate up to \$500 to sponsor a meet and greet community event introducing the new Programs Manager to the community. Mr. Adler seconded. The motion was passed unanimously.

Ms. Leupold made a resolution to reimburse Ms. Kolansky for \$164.90 for taking an advertisement out in the Philadelphia Daily News to advertise a public meeting that was held on the subject of Carpenter Green. Mr. Zega seconded. The motion was passed unanimously.

Ms. Leupold made a resolution to reimburse Ms. Kolansky for \$72.01 used to provide beer and wine at the general meeting (previously allocated at March 2017 meeting, but had expired). Ms. Cruz seconded. The motion passed unanimously.

Ms. Leupold reported that two checks written by SOSNA for the scholarship fund are M.I.A.; Mr. Adler will stop payments on them, and we will write new checks.

Mr. Brown asked if there is a monetary threshold for allocations, to avoid paperwork on miniscule items. Mr. Adler replied that any expense pertaining to operations does not need to be allocated. This policy is stated in our bylaws, which can be changed by the Board in the future.

Community Outreach and Partnerships

Ms. Waxman presented the committee update as submitted in the packet.

Economic Development

No report submitted this month.

Safety

Ms. Cruz presented the update as submitted in the packet. The Board floated the idea of combining the June PSA-1 meeting with a general meeting. Ms. Cruz asked for advice on how the Safety Committee should organize the guest presentations from the DA candidates at the PSA-1 meeting. The Board advised that the Safety Committee should either stagger the times at which the DA candidates arrive and leave the meeting, or have the candidates appear in consecutive months.



Zoning

No report submitted this month. Mr. Adler noted that there is a new proposal for the laundromat at 22nd and Christian. Mr. Brown shared that the developer offered SOSNA the possibility of leasing the first floor. Mr. Spencer inquired about the purchase of a new projector; Mr. Brown responded that he has purchased a new VGA adapter which will hopefully solve the connectivity issues. Mr. Adler predicted that the protocol for meetings will improve once we have a Programs Manager to assist the committee. Mr. Brown assured the Board that the top two priorities for Ms. Koedyker's first month will be Zoning and paying SOSNA's bills.

Triangles

No report submitted this month. Mr. Brown requested that Board members make an effort to attend events at the Triangles to support their busy summer season.

New Business

Mr. Brown asked the Board to come to a decision about funding the MARC pop-up pool. The Board agreed to grant \$6,000 if the Friends of MARC can successfully fundraise an additional \$3,000.

Adjournment

Mr. Brown called for a motion to adjourn. Mr. Adler made the motion. Mr. Finkelstein seconded. The motion was passed unanimously and the meeting was adjourned.